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INSIDE FACTS

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No. 14



HOPE HAMPTON

YOU'LL SEE IT IN FACTS

(Continued on Page 6)

HOLIDAYS 'SO-CRUCIAL' PICTURE CROSSSES

Legit Except How In Drums; But Openings Are Forecast

THREE LEGIT HOUSES RUN; TRADE 'FAIR'

Legit business is once again in the doldrums, with but three houses running.

El Capitán, now in its second week of Charlotte Greenwood in "Familiar Bedroom and Bath," is reaping the big business of the week when it rang up the neat gross of \$7500, with indications that the run will be indefinite.

Belasco opened last Monday with Pauline Frederick in "The Crimson Trail" and, except for the fact that all other houses are currently dark, The Biltmore is scheduled to open Friday with "The Devil Takes a Holiday."

Hollywood Playhouse ended the Bushman-Pringle 4-a.m. "Thin Ice," with \$4000, and left Wednesday for points north, it is said. The house will remain dark until the nineteenth, when "Little Orchid Annie" comes in, with Betty Bronson starred.

Dorothy Mackaye ended her engagement at the Vine Street in "A Cup of Sugar," which went to San Francisco. George Middleton slated to revive "Congo," which he, Sidney Miller and Monte Carter, produced at the Orange Grove three years ago for several weeks' run.

The big musical revue, "Temptations of 1930," which opened last Thursday at the Mayan, is doing a very nice business. Figures for first four days \$12,500.

The Mayan is preparing to put their Viennese opera into rehearsal, and the Mason is slated to open under the RKO regime later in the month.

Civic Repertory company will shortly begin its fall season at the Hollywood Music Box.

GO TO PLAYHOUSE WEEK NOW STAGED BY GILMORE BROWN

Pasadena Community Playhouse is going after the whole community during a "Go-To-Playhouse" week, October 2 to 9.

A world premiere of Martin Plavie's latest play, "Dancing Days," opened the fourth week of the playhouse.

Gilmore Brown, Dorothy Adams, Arthur Richards, Margarita Fischer, Gerda Mann, Morris Ankrum, James Ellison, Herbert Rookley and Mr. and Mrs. James N. Hawks are among the cast.

"It," by Lord Dunsany, with Fred Bread in the stellar role, will follow "Dancing Days," closing on October 11.

Harris Leaves As

Zella Takes Job

C. S. Harris, for 25 years manager with the Orpheum circuit, and for the last six years stationed in Los Angeles as manager of the RKO theatre, resigned this week for a move to the east. It is reported he has had several offers, including Warner Bros. and the West Coast, to act in a managerial capacity.

R. H. Zella, replaced Harris as manager of the RKO theatre, coming in from Springfield, Ill., where he has been stationed for the last year. He has been connected with the Orpheum circuit for several years, serving as manager in Kansas City and Sioux City.

HIGH POWER ACT PLAYS PLAYHOUSE

Pasadena Community Playhouse, where actors experienced and otherwise work free for practice, boasts a telephone lineman among those enrolled. He's striving for the higher act.

Quite a few movie costs attend performances, looking for new stuff for the pictures. Once in a while, somebody gets picked.

Arty Hollywood Sipping Its Tea In Old Mex Road

Olivera street, recently restored to resemble Los Angeles in the old days of the dons, is attracting quite a lot of picture folk, who like to go arty at times, and wander around among the keepakes of a nearly forgotten past.

Many Spanish and Mexican Hollywood folk frequent the place, with a reverence born of a love for the part their own people played in the founding of a great American city.

Credit for the unique restoration goes to Christine Sterling, idealist, who couldn't tolerate the ruin of about the only claims to aristocratic ancestry that the city can boast.

First move was to restore an old dwelling, said to be the oldest house in town. Originally it was a ranch house, now a museum, with a 10 cent gate. Since being opened, old timers like Mrs. Sterling with curious for exhibition.

Across the street, are tea houses, one of them run in an old wine cellar. Another one was just recently restored some of the early day wall decorations, ancient of course.

Like a typical Mexican zone, street vendors, all of them Mex, have pitched their stands on the tile paving.

Incidentally, the jump from zero to a considerable sum, since restoration was made. It's reported some of the structures had been used for bums sleeping quarters for years, while bootleggers had pre-empted some of the others in order to store their stuff when a hide-out was needed.

Adrienne, the designer, has one idea: no shops. An inn with other concerns, seeking to catch the spending arty crowd, seem imminent.

HOFFMAN THINKS HE HAS KID FIND IN "FLAME" FILM

M. H. Hoffman claims to have a find in Billy Haggerty, a four-year-old youngster who appears in Liberty's recently released picture, "Flame." Hoffman states that the kid is a prodigy with an acting instinct that is amazing.

He practically wrote all his own part in the picture, the director throwing the script dialog away after he gave Billy his first line, the kid looked at him and said: "Now, I wouldn't say that, Gee."

The lines the child substituted were so natural that the boy was permitted to set his own dialogue. Hoffman predicts the child will be a sensation when the picture is released.

SEEKS GHOST TOWNS

Louis King, Columbia director, is driving by automobile over the desert country, en route to the cast of Northwestern Columbia seeking abandoned ghost town locations, suitable for exterior scenes of its next picture, "Vengeance," which stars Buck Jones for Columbia. King is the younger brother of Henry King.

PAIR WITH CONKLIN

Eddie Baker and Blanche Payson, recently released to the cast of Phil Ryan's production now being directed at Metropolitan Sound Studios by Arvid Gillstrom, are the second of a series of comedies Ryan is making for Paramount, starring Conk, Conklin and Len Powers is cameraman.

TEN ACTORS NAMED IN ACADEMY AWARDS

Five actresses, selected for the best performances in talking pictures for the year ending July 31, were announced in official ballots mailed to all members of the Academy of Motion Picture Arts and Sciences as follows: Nancy Carroll, in "Devil's Holiday"; Ruth Chatterton, in "Sarah and Son"; Greta Garbo, in "Anna Christie"; Norma Shearer in "Dirigible," and Clara Swanson in "The Trespasser." Actor members of the Academy, who make these decisions are not permitted to vote for Ann Harding in "Holiday" because the picture was not first publicly exhibited until August 7.

George Arliss, in "Disraeli," Wallace Beery, in "The Lone Hand," Maurice Chevalier in "The Love

JACK PARTINGTON WILL PRODUCE AT PARAMOUNT HERE

In accord with the plan of rotating producers, word was received that Harry Gray, who will return to New York to stage productions for Public, while Jack Partington will arrive here this week as next producer of the local Public presentations.

Gourdain's final show here will open on Oct. 9, and will include Horace Heidt, John Myrtles and Rita Bell, together with Rubino, who is already proving a sensation at the Paramount.

Gourdain's production in New York will open Oct. 30.

CROOK FILM CRUSADE ON

Action of the Ohio officials in banning the showing of M-G-M's "Big House," because of its assumption of precedence to the prison life of last spring, has brought about a political crusade against crook pictures.

It is believed by motion picture execs that political capital is being made at the expense of the industry in Ohio and that the example is being followed in other states, where prison reform movements are active.

In a recent case, the M. P. P. D. A. (Hays organization) questioned a prisoner, who was given wide publicity that he committed robberies and burglaries as a result of the influence of certain pictures he had seen.

After the police officials and papers carried the stories, the prisoner confessed he had seen so few pictures during his life that he could not recall the names of any of them. That pictures had effect upon his criminal tendencies, was the undeniable deduction.

Some of the comments upon the jail pictures, by the censors that ideas of the non-corrective influence of prisons is given, and the ease by which jail breaks may be occasioned is not a wholesome suggestion for the young.

Censorship of the M. P. P. D. A. locally, in a survey, classed out of 26 pictures previewed, that 16 of them were deemed too revealing of prison life and but 10 suitable for family patronage.

RITA LA ROY AT RKO

Rita La Roy has been assigned a featured role in RKO's "Hook Line and Sinker," co-starring Bert Wheeler and Robert Woolsey. Edward Clive will direct the film, which goes into production next week. Dorothy Lee will play the leading feminine role.

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George Arliss, in "Disraeli," Wallace Beery, in "The Lone Hand," Maurice Chevalier in "The Love

Parade" and "The Big Pond"; Ronald Colman, in "Bulldog Drummond"; and "Condemned" and Lawrence Tibbett in "The Sign of the Cross" were chosen to represent the male roles.

From the five actresses and male actors so selected, the Academy will decide by vote October 10 which actress and actors shall have the annual trophies. Six other awards will be decided similarly.

Five selected best directors of the year are Lewis M. Allen, Ernst Lubitsch, Robert Z. Leonard, Clarence Brown and King Vidor.

The five outstanding producers are "All Quiet on the Western Front," "The Love Parade," "The Big House," "Disraeli" and "Director of the Flamingo."

Other selected achievements for

'LACK OF APPEAL' SEEN AS DOWNFALL CAUSE FOR FILM BOX OFFICE TAKES

Picture business at all the theatres fell below their usual standards last week, the Jewish Holidays on Tuesday and Wednesday being held somewhat responsible, although the offerings as a whole lacked appeal. One exception is "The Office Wife" at Warner Brother's Downtown, featuring Dorothy Mackall, which ran up the phenomenal gross of \$32,300, almost a record for this house. It will be kept over for a third week.

One City Editor From City Goes To Ventura Fete

Ventura County Fair evidently was out for publicity, when the committee decided to hold a press party at the fair president's ranch, near Cabrillo.

Probably, the committee was afraid too many of the Los Angeles newspapermen would rush in, regardless of the distance, if the invitation was an open one.

Anyway, invites were directed to city editors, reporters, and the rest, to "bring your staff with you."

Partly actually was attended by one Los Angeles newspaperman, but he was an assistant city editor.

Reports are this man was given a reception royal. Plenty of the Ventura newspapermen were present, however, but they didn't have miles to go to get to the affair.

Fair committee didn't sign the invitation. Odd thing about it is that the invite bore signature of a Santa Paula newspaperman, high up in Ventura county political circles. He may have been a member of the fair committee, but he signed as representative of a publishers' association.

MOVIE FOLK SEEK REALTY RECEIVER

A group of movie people who were induced to invest money in a real estate development near San Diego in 1926 wrote last week to believe themselves stung, and asked the receiver for the Santa Fe Shares Corporation from Judge C. N. Andrews of San Diego.

Stated Frigiana heads the list of notables, demanding protection for the investment, others being Alarik Soderberg, Howard Grace, H. W. Tschauer, J. E. McCormick, Mildred O'Brien, and Frank Lloyd.

Charges are against the Union Trust Co., Hugh Evans, Evans Lee Co., Block No. 4 Syndicate and six other corporations, and alleged violation of the state trust appointment act and the corporation securities act. Claim they invested \$100,000 with these corporations and are about to be closed out.

BACK IN BROOKLYN

Arthur Hurley is directing "Straight and Narrow," a W. B. Yippee picture, at the Brooklyn studios.

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Other selected achievements for

Paramount with Ernest Lubitel's "Monte Carlo," lacking big name draws, the \$28,000. The picture is being highly spoken of, but not patronized as heavily as it deserves.

Loew's State, with Buster Keaton in "Dough Boys," registered but \$24,516, which is low for this house.

United Artists, for the last five days of "What a Widow," got \$8000.

"Heads Up" now in the Warner Brothers in Hollywood, for the second week of "The Girl of the Golden West," got \$14,000. Al Be Gay, son, in "Big Boy," opened Friday.

The Criterion, the last five days of "All's Well That Ends Well" got \$4153, while the seventh day, "Hell's Angels" at Grauman's Chinese grossed \$6471. The "Bill Trail" opens Friday.

Carthay Circle, with Pathe's "Holiday," is pulling very strong at \$10,826, and another week to go. The "Temptations of 1930," with "Hell's Angels" at Grauman's Chinese grossed \$6471. The "Bill Trail" opens Friday.

One of the surprises of the week was the tremendous takings of Fox Tanqueray's "We Be Gay," which ran surprising figures of \$22,663.

MURRAY STUDENTS PLACED WITH SHOW NOW RUNNING HERE

Miss Adrienne Dore, who has played in many feature talking pictures, opened in the cast of "Temptations of 1930" after a three-months course in tap and off-rhythm dancing at the University of Hollywood, the Bud Murray school for stage at 3636 Beverly Boulevard.

Miss Janet Eastman, Texas beauty contest winner, and also a member of the "Temptations" cast, is another Bud Murray pupil besides several in the University of Hollywood school. New classes are now forming for professional work in Bud Murray's "California Sun" unity and stage presentations. Ballet department is under the direction of Miss Mary Frances Taylor, and tap and acrobatic under Bud Murray and Laie Pale, off-rhythm expert.

ST. JOHN IN "ALOHA"

Al St. John has been added to the cast of Al Rogell's forthcoming special, "ALOHA," along with Ben Cooper, Alvin Karpis, Hal's Alvin, Robert Edeson, Thomas Todd, Robert Ellis, T. Roy Barnes, Donated to the University of the Buffington is responsible for the screen play, while Randall Faye is writing the dialogue.

LAEMMLE NAMESAKE

Baby daughter of Mr. and Mrs. Stanley Bergerman, and granddaughter of Carl Laemmle, president of the University, has been named Carol Laemmle Bergerman. Little Carol was born September 12.

THREE WOVES FOR PYMM IN REALTY

Fred Pymm, Los Angeles stock actor, is now selling real estate in little suburb of Bell, east of Huntington Park. Funny part about it, in this season of purported hard times, Pymm really is selling something.

He has three deals in escrow this week.

Reviews of Paramount Pictures

By LOU JACOBS

"THE SEA WOLF"

FOX PICTURE

(Reviewed at Loew's State)
It indeed gives one a queer feeling to see a man in the full possession of his health and virility, near his voice and with him did, all the while knowing him to be dead. It's unnatural, and we did not need to comment upon it, as it was not for a moment on the screen, which brought attention to Milton Sills' recent passing.

It would perhaps have been better tact and more consideration for the feelings of the audience, if this opening scene had been postponed a few weeks. Postponements have been occasioned for less impelling reasons.

However, this picture is a fitting climax to the career of Milton Sills, and truly a monument to his genius. It is the fourth filming of this story, and by far the greatest. Although post-mortem recognition, it must bring to Sills' name the glory of having been one of the screen's greatest actors.

His performance of Wolf Larsen is the most powerful ever given this character of Jack London's and the endowment of this role is as fine as any yet filmed. The story of the girl, who went on a hell-ship to rescue her lover from the clutches of a shark, and to be abandoned, shrouded and how she handled the brutal Wolf Larsen, is too well known to need repetition.

But along with the passing of Sill, a new personality was given to the screen. Jane Smith, who played the lead, is a newcomer who springs in this picture into instant glory, her resemblance to Dorothy MacCallie in appearance and acting. Her emotional work was superb and her timing, she was perfect, and is sure to be heard from.

EXHIBITOR'S VIEWPOINT: There were very few exhibitors in business aside from the fact that it is the last Sills. It is a well told story of this classic, the finest kind of picture you can book.

PRODUCER'S VIEWPOINT: It took courage to make a fourth version of this classic, but it was a worthwhile effort. The direction of Alfred Santell showed that direction of very little to assign him to this opus. The sea stuff was done splendidly, especially the shots of the shark and the ship, and the fights were excellently mounted and well handled. No little credit is due to the photography, which was uniformly of high grade.

CASTING DIRECTOR'S VIEWPOINT: Raymond Hackett was well cast as the boy. While not acting too wisely, he wound up by being a very likable character. Mitch Harris, as "Death Larsen," was very good also, and put up a performance very like that of the best performance, next to Sills himself, ever, must be accredited to John Rogers, the money man, who had a wealth of comedy, and showed viciousness and cowardice in perfect detail. His character, a shark bit off his leg, was extremely good.

Harold Kinney, Harry Tenbrook and Sam Alan completed the cast.

"HALF SHOT AT SUNRISE"

RKO PICTURE

(Reviewed at Orpheum)
This picture and Woolsey covering through a war, with Dorothy here is the subject; the effort to capture the two, who are A-W-O-L, is the story. The stage is given to the object. There are some modifiers of little consequence but funny in the objective. The picture is very good.

It's impossible to give the plot of this electric light opera, which is a story of a girl, who, with Dorothy, the daughter of a Colonel in Paris during the war. She is accidentally meets Tommy, while they are trying to escape capture by the M. P.'s who are on the lookout for them. They get into a restaurant and are waiting. They volunteer to take a message to the front, and get caught in a barrage, in which they run into the line. The ludicrous situations, and sing songs as well.

EXHIBITOR'S VIEWPOINT: If Wheeler and Woolsey have any influence with your audience you will not be disappointed in this War comedies are the vogue, and while this one may not be as potent as the others, it will give satisfaction.

PRODUCER'S VIEWPOINT: Paul Mooney had no difficulty in putting this one on the screen. It is entirely built about the stars who can

be depended upon to take care of themselves in the clutches. There is much production value, meaning plenty of war stuff, and a laugh-making. The songs of Harry Tierney were jingly. The three of them, with Mrs. C. C. Wisting the Blues Away and "Nothing But Love," should sell. Dialogue of Amy Lowell and the songs were good, with quite a few laughs. James Ashmore Creelman is credited with the story, which is mostly an idea for the boys to cavort through.

CASTING DIRECTOR'S VIEWPOINT: Dorothy Lee is an ideal flapper type, with the insolence of youth sticking out all over. She is not pretty, but has an ingratiating way that gets under your skin. Hugh Trevor and John Rutherford had parts, the principle duty of which, were to keep the boys harassed, which they did adequately. George MacFarlane was the irate father-colonel, who not only had to capture the deserters, but also had to keep the boys from becoming known to his wife. His daughter possessed his secret, which was given to a spy. George was very good in the part.

Lent Stengel, as the Colonel's nemesis, was also prominently cast as a French tramp, and played the character. Edna May Oliver as the Mrs. Colonel, gave evidence of having a good dramatic talent. She speaks in a splendidly modulated voice, and with a dignity that should be in the part. We should like to see her in a dramatic role worthy of her evident talent.

Eddie De Lange, Capt. E. H. Calvert and Alan Roscoe round out the cast.

"OUTSIDE THE LAW"

UNIVERSAL PICTURE

(Reviewed at RKO Theatre)

This picture is a very good one over with the remark that it is just another crook play, were it not for the fact of having a good dramatic features that make it different.

"It's basic idea is the rivalry between two crooks, who are fighting for territorial purposes. A bank robbery comes to the town and the rival and engages to take the bank and the countess, a beautiful young girl. They rent an apartment and are quite won over by each other's good looks, and a police captain.

The robbery is committed and the crooks are taken. The police have a chance to make a get-away when the rival comes for the money. While pecking through the castle hole, the policeman, coming home Christmas eve, sees him and a gun battle ensues, in which the cop is wounded.

Crooks have a scene, in which the rival shoots the rival for the sake of the kid, who is a doctor for the cop, rather than make his get-away. The rival finds the money, and the cop is trying to make off with it. The cops, sensing something wrong, come to see what the matter with the captain and arrest the crooks. They are convicted at the trial, and the silent promise to each other that they will reform and go straight after they complete their stretch.

EXHIBITOR'S VIEWPOINT: This picture has many points of merit if your trade still goes for underworld stuff. The picture is redeemed by the work of J. G. O. of the appealing type of Davey Lee. The story of the robbery, shown in detail, will keep the audience on an edge for about ten minutes.

PRODUCER'S VIEWPOINT: The picture is a very good one, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

CASTING DIRECTOR'S VIEWPOINT: MacFarlane has given an ideal opportunity to show her stuff, and she handled the part admirably. The picture is redeemed by the work of J. G. O. of the appealing type of Davey Lee. The story of the robbery, shown in detail, will keep the audience on an edge for about ten minutes.

Perhaps the best performance was given by Edward G. Robinson as the money man, who is a very well polished performer.

been given in recent years. He was about the most sinister figure seen on the screen since talking pictures.

Delmar Watson as the kid, is something to look forward to. His performance was given with an intelligence way beyond his years. He appeared to be about four years of age. The picture is a very good one, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

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"MONTE CARLO"

PARAMOUNT PICTURE

(Reviewed at Paramount)

Here we have a type of musical comedy that can set a vogue in talking pictures. It remained for the masterful touch of Ernest Lubitsch to solve the problem of the singers in talkies, and while he has solved it, the stage chorus, who has shown the way to produce a musical that the public will buy and like.

The musical setting of this is perfect. For instance, a train is seen crossing in front of the screen and the music is heard. The clicking rails fit into the melody as though written in. It was an ideal piece of synchronization and seemed the whole thing. The singing, too, was of a very high order and fitted in just as it befit the music. The picture is very wonderful and destined to be hits.

The story, an incident in the life of Booth Tarkington's and Evelyn Green's "Sutherland's" "Monte Carlo," was adapted by Ernest Vajda from Hans Mueller's "The Monte Carlo Story." The picture is a very good one, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

It tells of a countess, who deserts her fiancé on the moment of the wedding and runs off half-naked to Monte Carlo. Here she is seen by Victor, who falls in love with her and bribes her hair dresser to let him take his place. The countess finds the money, and the cop is trying to make off with it. The cops, sensing something wrong, come to see what the matter with the captain and arrest the crooks. They are convicted at the trial, and the silent promise to each other that they will reform and go straight after they complete their stretch.

EXHIBITOR'S VIEWPOINT: We have here a picture that will draw them and draw them. It is a very good picture, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

PRODUCER'S VIEWPOINT: It's regrettable that each studio should have a picture of this kind, there would be many more worth while pictures, and this is with all due respect to the other top-notch directors in the game. There are few pictures that so made so much of the ideal by direction of this picture.

Imagine what any other director might have done with this story and you will get our point of view. Or, rather, imagine what they would have failed to do with it, for a clearer example. Then, too, we mean many more worth while pictures, and this is with all due respect to the other top-notch directors in the game. There are few pictures that so made so much of the ideal by direction of this picture.

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"MADAM SATAN"

M-G-M PICTURE

(Reviewed at Criterion Theatre)

While it has been customary for M-G-M to handle your "Yes, Mr. De Mille," we want to go on record with an emphatic "No, Mr. De Mille," as the picture is a very good one, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

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The film lumbers through an hour or so of its length with the exception of one bright scene in a bedroom, in which the friend tries to conceal the wife from her husband, which was made brilliant because of the exceedingly excellent acting of Roland Young who plays the friend, Adam Satan, falls, but we are inclined to believe that when an attempt is made at a story, the picture is a very good one, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

Then, for no reason at all, the masquerade ball was held in a private house, which was made brilliant because of the exceedingly excellent acting of Roland Young who plays the friend, Adam Satan, falls, but we are inclined to believe that when an attempt is made at a story, the picture is a very good one, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

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True, costuming of the masked ball was magnificent. One might say that the picture is a very good one, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

EXHIBITOR'S VIEWPOINT: Your customers will come to see this thing because of its unusual director, but will smile at it. De Mille's efforts to produce comedy with tragedy's tools. Also, there are a lot of names in the cast that are well known although their possessor's will hardly be otherwise recognized. Here you have Wallace Beery, Victor Varley, Theodore Kosloff, Betty Francisco, Iwanhoe, Lillian Roth, Maudie Slater, and a host of others.

PRODUCER'S VIEWPOINT: The scenes of the collapse on board the ship, and the panic of falling to the parachutes was handled in the usual De Mille extravagant manner, and the picture is a very good one, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

CASTING DIRECTOR'S VIEWPOINT: Dorothy Lee is an ideal flapper type, with the insolence of youth sticking out all over. She is not pretty, but has an ingratiating way that gets under your skin. Hugh Trevor and John Rutherford had parts, the principle duty of which, were to keep the boys harassed, which they did adequately. George MacFarlane was the irate father-colonel, who not only had to capture the deserters, but also had to keep the boys from becoming known to his wife. His daughter possessed his secret, which was given to a spy. George was very good in the part.

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CASTING DIRECTOR'S VIEWPOINT: MacFarlane has given an ideal opportunity to show her stuff, and she handled the part admirably. The picture is redeemed by the work of J. G. O. of the appealing type of Davey Lee. The story of the robbery, shown in detail, will keep the audience on an edge for about ten minutes.

Perhaps the best performance was given by Edward G. Robinson as the money man, who is a very well polished performer.

EXHIBITOR'S VIEWPOINT: We have here a picture that will draw them and draw them. It is a very good picture, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

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the picture houses. It was difficult to show any new angles.

Then, too, the finale of the first act, which was a very good one, and as he wrote the story with Garrett Fort, he knew exactly what the picture should be. The robbery scene, and the scene in which the rival with the rival crook were excellently done. This film ranks with the best of the latter crook picture on an edge for about ten minutes.

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INSIDE FACTS

Of Stage and Screen

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LOU JACOBS Associate Editor

Vol. XII Saturday, October 4, 1930 No. 14

BILLBOARD BONER

Some wiseheimer gave Fox West Coast a terrible exploitation steer when he induced the circuit to discard billboard advertising for "Madam Satan," the LeMille picture at the Criterion. Instead of using the regular Foster and Kleiser tried, and proven method of advertising, W. C. used its influence with the city fathers to placard the street with streamers and banners stretched from building to building, making the block on Grand between Sixth and Seventh look like a dusty spider's web.

This boner has built up considerable dissatisfaction among the business firms of the neighborhood, who object to having their street decorated like a shabby Christmas tree. Result has been that "Madam Satan" is doing a far less business than it deserves, and it is predicted that before the run is over, the billboards will be discussed to their full capacity, or the run will be sadly curtailed.

COPYING NEVER SUCCEEDS

It might be merly co-incidental, but such coincidence should be avoided. Two weeks ago, Irving Talbot's orchestra at the Paramount introduced a grand opera potpourri, which was well received.

The following week Rubie Wolf offered the same selection, with the comment that such serious music would be a feature of his offerings henceforth.

Another week, an act at RKO showed the origin of the motif of a number of popular songs, and last week Jules Buffalo did a similar stunt with his band.

Fanchon and Marco call their presentations "Ideas," and last week Harry Gouriain called his Paramount stage show a production.

Originality is a virtue. It is far, far better to have it said that these shows are extremely different from one another than to have it commented that they copy one another. Rivalry for popular favor will stimulate business but similarity will kill it for both of them.

If they must see each other's offerings, and they should—what they see should be meticulously avoided or reversed, and if inadvertently they have a similar feature, it should be withdrawn forthwith. Competition between the two stage shows should be highly developed in a strive for fine talent and novelty, but imitation or repetition is unworthy of the cleverness of both producers and leaders.

SHORT SHOTS at the NEWS

Equipment worth \$500,000 was abandoned in the high Sierras this week, when a snow storm broke over the Paramount "Fighting Cavemen" company. Among 160 actors and technicians, who were brought to Dardanelle, safely, were Gary Cooper, Lily Damita, Ernest Torrence, Tully Marshall and Eugene Pallete.

Attorney-General U. S. Webb announced he will oppose a new trial of Alexander Pantages, convicted of criminally attacking Eunice Pringle. Announcement stated Webb intends to join district attorney's office, seeking a rehearing of retrial case.

S. Cherry Campbell, former actor, arrested and charged with luring girls to downtown office on pretense of hiring them as models. Stated in complaint Campbell refers to girls as dishe.

Bing Crosby, member of Gus Arnheim's orchestra, was married to Dixie Lee, film actress.

Rita Kaufman, wife of Albert A. Kaufman, Paramount film executive, granted divorce from the latter on grounds of desertion.

Harold B. Franklin, former president of the Fox West Coast Theatre chain, will leave for Europe on vacation at end of month.

Will of the late Lon Chaney was probated this week, terms under which the bulk of \$350,000 estate is bequeathed to the widow. Formerly wife received \$1, while Chaney's personal servant, John Jeske, received \$5,000.

SET FOR DOUG'S PIC

Three more players were signed yesterday for Douglas Fairbanks' picture, "Reaching for the Moon," an Irving Berlin production for United Artists, which Edmund Goulding will direct. They are Walter Walker, Adrienne D'Ambricourt, and Claud Allister. Elsie Janis completed the dialogue.

TELE GROUP MEETS

California Television Society, a limited group recruited from the film industry and the University of California, held a formal opening last week of their new clubhouse at the Warner-Kelton hotel, complete assortment of apparatus for experiments in television is being installed, with Dr. D. M. Corradi of U. C. in charge of all work.

Club show presented last Wednesday night by the RKO booking office under auspices of Hollywood Post Drum and Bugle corps at the Hollywood club house, was spectacular, diversified and entertaining.

Show was booked and presented by Johnnie Beck, representative of RKO office.

At 7 P. M., cafe impresario of Hollywood, presided as master of activities, and was assisted by Harry Golub, and Steve Juhasz. Gerrie Jacobs, at the piano, handled the accompaniments, assisted by Gladys Thomas and Frank Jagard.

Show started with a concert by the Union and Pacific Band.

Decker and Van Epps, the Sailor Four, Billie Wren, Lucinda and Ricardo, Doty Roberts, Lyon and Owen, Steve Juhasz, Harry Galub, Burke and Burke, Nels and Daving, Hawley Sisters and Bea Thrill and her four Jesters, were the bill, as were Frank Yackanelli, Bill Borzage, Convoy, Lewis Horse Thieves, Valde Borbo, Santos Sisters, Coyne and Viet, Violet Anderson, Sullivan Sisters, Lois Rogers, Gladys Hunt, Helen Simmonds, Helene Drennen, Jackie Rogers, Lois Rogers, Clara Orrell, Bubbles Leval, Irene St. Francis, Jean Gerard, Dorothy and Jean, Bertie Omar and Alyce Yerkes.

PROJECTIONIST ON BAD SOUND

(Continued from Page 2)

Next approach to perfect sound projection is reached by having the projectionist release the projector, and cue it to suit the acoustic conditions of the particular theatre in which it is to be used.

Electrical Research required such rehearsals in their original contracts and knew what they were doing. But executives, who are supposed to know something about the game, saw where a few dollars could be saved, and orders came over one circuit, The Public, "no more rehearsals."

Now their projectionists see the picture for the first time with their audiences, and some door-boy or other buzzes the projection room for more or less volume as the case may be.

The other evening at the Paramount theatre, when Wallace was playing with full organ, this "expert on sound" buzzed for more volume. Not being told the difference between the music from an organ and music from the screen, he is considered qualified to tell projectionists what the volume should be.

The writer attended the showing of "Animal Crackers" at this theatre and heard quite the poorest sound projection that he has listened to in some time, and it was not the fault of the boys in the projection room. Some of them at the Paramount are the oldest men at the game, yet they are told to present their sound by some one downstairs, who does not know the difference between an organ and a recording.

Ninety-five percent of union projectionists are conscientious men, and the good show men hate it quite so much as the projectionist when a picture with poor sounding comes into the theatre. Regardless that every theatre chain, with exception of Warner Bros., shows an enormous increase in earnings for 1929 over 1928, orders have come through that economy must prevail, and to save a few dollars in projection cost, overtime, good pictures are ruined.

A certain executive head of the largest and best known chain of theatres in this part of the country, not content with bullying the projection wage scale committee into cuts in projectionists' salaries down to a lower level than they were in 1927, in some cases amounting to a twenty-eight percent cut, was one man in the projection room instead of two. In a great many cases, the crew succeeded in cutting the crew to one man.

One man, no rehearsals, no overtime to keep the equipment in condition, no sound controlled, no door-boy, and then the public is led

TELEPHONE

JAMES MADISON



Hello, Clara Bow.
Hello, James Madison.
In heaven, a million dollars is like a penny.

Yes, and in Calneva, one hundred dollars is but as fifty cents.

Hello, Lew Cody.
Hello, James Madison.

What do you think of the idea of gathering contributions to buy Lip-ton a couple of times?

Too much like giving a down-and-out a complimentary benefit. Don't believe Sir Thomas will accept it.

Hello, Phil Goldstone.
Hello, James Madison.

Why do you object to having Peppodent in Tiffany studio? Because it removes the film.

Hello, Will Rogers.
Hello, James Madison.

Are you in favor of prohibition? Sure; bootleggers must live.

Hello, Jerry Geisler.
Hello, James Madison.

I observe that the Appellate

Court has granted Alexander Pantages a new trial.
Hello, James Madison.
In heaven, I EXPRESS that no man shall be RAILROADED.

Hello, Carmel Meyers.
Hello, James Madison.
Some more shooting in the windy city, I read.

No wonder that after Chicago, they always add "Ill."

Hello, Moran and Mack.
Hello, James Madison.

Why is a man, whose wife divorces him, like Germany at the present moment?

Because both are in line for new dictators.

Hello, Aileen Pringle.
Hello, James Madison.
In New York I understand several men have been arrested for selling shill, like Germany, at the judgeships.

Hello, Raoul Walsh.
Hello, James Madison.
What do you call the Soviet's raid of the Chicago wheat pit? A Bolshevik victory.

SNACKS OF FACTS

Ann Christy and Roy Randolph dining and enjoying themselves ... at the Swaggar Inn ... even if Ann did object to being introduced as Mrs. Randolph by Art Varian ... Billy Wiemann entertaining ... at the same place ... after a day in the Hollywood picture studios putting over Ed B. Marks Music Company's 52 catalog ... How one little word can hold so much music ... and so forth ... still worries me ... Betty Bartholomew keeping all of the pluggers satisfied with her order at Newberry's ... orders for music we mean ... Joe Cornblith lining up more picture houses for Lyons and Lyons ... Myra Kinch slapping on the grease paint for "Temptations of 1930" ... remember the school days Myra? ... Paul Rennermacher, getting the "Reaching for the Moon" ... at United Artists Studio ... Paul is one of the unsung heroes who gets too little recognition for the efforts he puts forth.

Are you in favor of prohibition? Sure; bootleggers must live.

Yes, and in Calneva, one hundred dollars is but as fifty cents.

Hello, Lew Cody.
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REVIEWS COMMENT

RADIO

CHATTER NEWS

Pickups and Viewpoints

DOLBERG IN ADVERTISING

After five years activity in every department of radio broadcasting and radio advertising Glenn K. Dolberg announces opening of a new advertising agency in direct association with the Dan B. Minor Company. Foundation for worthwhile service to advertising using radio is based upon his knowledge of music, radio station facilities and management, gained by observation of both successes and failures in radio advertising. Dolberg says "failure" in radio advertising occurs because of "abuse" of radio as an advertising medium, and seldom, if ever, when used intelligently. He continues:

"The cry of the listener is 'less advertising.' To grant this request we must turn scientific rather than follow experimental lines. The day of experimental radio advertising is past. Knowledge, based upon years of observation and actual experience, makes possible a scientific analyses of market conditions and radio facilities, which may be used as an authentic forecast from merchandising via radio.

"During the past three years as manager of KHJ, I have supervised the expenditure of approximately one million dollars in radio advertising. This experience has taught me the 'why' of successful, as well as of unsuccessful advertising via radio, and now that I shall represent the advertiser rather than the station, I shall feel privileged to give this valuable information to those advertisers using my service."

NEW RADIO USE FOR FILMS

Radio stations are shortly to be requested to cooperate with film companies on location, if permission of governmental authorities can be obtained.

Advantage of radio for a company far away from communication with the home studio will prove immeasurable. When film is now taken at a distant point, it is rushed by airplane to the laboratory and rushes made. Then comes a loss of time in communicating defects to the company, which must remain set until informed that takes are ok. With co-operation of radio, as soon as the rushes come through, the radio could be employed to announce that they are satisfactory or otherwise with instructions to come home or make retakes.

If the government allows this service to be inaugurated, it will either be with assistance of the now established stations, or amateur stations will be installed in the studios. Paramount and Warner Brothers will have a big drop on the other companies, having already their own radio stations operating, but it will open a fine basis of cooperation for both radio and pictures, the radio to demonstrate its long arm of commercial facilities, and the studio to obtain marvelous advance publicity on pictures in production.

Utilitarian benefit is such that one can hardly see how the privilege can be denied. It must eventuate, because it is common sense business. Fox, prime mover in making the request, must be given credit for the idea.

Ghost Golf Links

If anyone wants to see what happens to a minnie link when it folds, they ought to look at the one on Smith and Catalina. If there ever was a sadder, more de-lapidated, sickly looking corner than the God-forsaken aspect of this once happy golf course, it can be seen at a ghost city on the Nevada desert.

DE MILLE ON CRUTCHES

Attending a world premiere of one of his new pictures on crutches was the experience of Cecil B. De Mille. In disembarking from his limo, he fell, smashing bones in his left foot.

JUNE WALKER LEAVES

June Walker, stage star, has left Los Angeles for New York. It is rumored she will be back shortly, and signed to a long term talkie contract. Her last talkie, "The Nurse" for MGM, her first talkie, is responsible for the talk.

STOP AND LISTEN to the WESTERNERS

MALE QUARTET

KFRC San Francisco

HAVE YOU HEARD

BILLY VAN

On K. G. E. R?

GRETA ASSIGNED

Greta Garbo plays the exotic role of Mata Hari, daring German spy, who became the toast of Paris, posing as an oriental dancer until executed by a rifle squad.

ROXY BOOKS SERIALS

Roxy Theatre, New York, world's largest picture playhouse, has gone in for serials, inaugurating this innovation with the showing of Universal's chapter-play, "The Indians Are Coming."

RAMBEAU WITH BEERY

Marjorie Rambeau has been chosen to play the heroine opposite Wallace Beery in "The Secret Six," Metro-Goldwyn-Mayer.

MURRAY'S RECORD

"The Cohens and Kellys in Africa" marks Charlie Murray's 25th film appearance and his twentieth feature length picture.

MORRIS IN DEBUT

William Morris, stage actor and author, makes his screen debut in "The French version of 'Let Us Be Gay'."

CHURCHILL IS CAST

Marguerite Churchill has been selected by John Ford for leading honors in "The Sea Beneath," at Fox. George O'Brien has the hero role.

RAMON IN "DAYBREAK"

"Daybreak," from the popular German novel by Dr. Arthur Schnitzler, will be Ramon Novarro's next starring vehicle.

JUNGLE PIC FEATURED

As result of several previews of "Africa Speaks," Columbia has decided to release the sensational production as an extended run giant.

CHARLIE WELLMAN SIGNED BY COFFEE FOR SIX MONTHS

SAN FRANCISCO, Oct. 2.—After being off the air since the contract expiration of Charlie Hamp, S. and W. coffee has signed Charlie Wellman on a six month optional contract. Wellman, who Los Angeles either lazes for some time, begins activities over KFSD, San Diego, a link in the NBC chain. He will remain in the southern city for several weeks and then will travel to other NBC stations, putting on the "Chainin the Blues" frolics he previously staged in Los Angeles. When Charlie Hamp advertised S. and W. he was on the Columbia hookup.

Radio Reviews

CROSS-SECTIONING RADIOLAND SAN FRANCISCO (Reviewed Sept. 24)

Supper hour. What they won't put on the air just as a man's sitting down to a juicy tenderloin steak. Plugs for soap and restaurants, those jolly broadcasting get-goers, augmented by musical blubs for tires, and egg shampoos, and lyric sopranos working out on "The Mocking Bird." Be many a home is blessed with a silenced radio set at this time of the night.

KGO (5:45 p. m.)—The Palmolive Hour over the NBC network, harkening back to the days of "You Were Meant For Me," done by a soprano and a tenor. Much too lengthy plug for the soap, much too lengthy. Cut in for local announcement, and then long wait until Western studio is back on the air. Orchestra in a pop number. Echoes caught by the mike give rise to the thought that the studio is properly draped.

KFI (5:50 p. m.)—"... there is a slight increase of virus permitting entrance into the United States of Mexicans." Current events. Announcer rustles papers... breathes into the mike.

KFRC (5:52 p. m.)—More current events, but a bit more interesting.

KGGC (5:53 p. m.)—Records. First one in French, then Frank Crumit.

KYA (5:55 p. m.)—Last eight bars of a special Jewish holiday program. Announcer enthuses about that marvelous 13th hole of the Whitcomb indoor golf course. Then Coffee Dan's vocal directory of "The Merry Plugs and Tins." Announcer and Les Poe and Coffee Dan's.

KFWI (6:05 p. m.)—"Gus' has the best food in the city... delicious coffee... marvelous baked ham... call and reserve a table... and so on and on. A record of "Little White Lies."

KTAB (6:10 p. m.)—Brother Bob's Happytime Frolic. Just a big family of merry makers. (6:12 p. m.)—Concentration on that tenderloin steak.

S. F. Radio Notes

SAN FRANCISCO, Oct. 2.—Eldo Muntz bowed Saturday night over NBC with a half hour program—typical of minstrel entertainment—to typical, in fact, Muntz organization of this broadcast, including the use of newer tunes, would help a lot. It's probably somebody's idea that anything newer than "Floatin' Down to Cotton Town" is too new. Meeboe.

Here's who: Barry Hopkins, interloctor; Charlie Marshall and Harold Peary, end men; Mahlon Merrick, musical director; Irving Kennedy and Ben Klassen, tenors; Harold Dana, baritone; Harry Stanton, bass; the What Four (clever eh?) novelty instrumental quartet; Clarence Hayes, singer. Consolidated Cigar Co. sponsors.

Tommy Harris has been given a half hour of songology over the Coast network of the Don Lee system. KFO is billing Dong Richardson as "The Rudy Vallee of the West." What, no megaphone?

Instead of Ben Broderick, the Three Voices over KPO now has Charlie Lind as tenor. In addition to his chanting, Lind is asked for the guitar and banjo. Fred Lane is announcing over KFRC.

With a sparkling diamond solitaire in his vest pocket, and a suspicious look on his face, George Siskion gives himself off as the great Northwest this week. There's romance in the air. "Inside Facts," which will have a half hour of news item in a week or so when Sir Nickson returns to KRA and his staff tenor job.

Eva Garcia has inaugurated a fine system, in more ways than one, for her Patricia Serenades over NBC. If any one is late or forgets an instrument, bang goes two minutes. If any one is a good offender, and she tagged herself a half dollar.

Art Garbett, NBC educational director and occasional contributor to "Radio Facts," has returned from New York where he attended the radio educational conference.

Nita Mitchell is doing some nice work over KFRC doubling from the Silver Slipper Cafe, where she knows "The Modernistic Rhythm Girl."

Austin Mosher, NBC baritone will leave soon for New York on a six months' leave of absence.

FOX WILL START FOUR BIG FILMS NEXT FEW DAYS

Four big stories are about to start for Fox during the next few days. The first one that will probably get into work is "East Lynne," starring Irene Harding supported by Clive Brook, Conrad Nagel and J. M. Kerrigan under direction of Frank Lloyd.

"The Man Who Came Back," a successful stage play that was also made into a silent, will again start on its journey through the talkies, this time starring Charles Farrell and Janet Gaynor with Kenneth MacKenna featured. Book is by Jules Eckert Goodman and Raoul Walsh will direct.

"Network," by Ernest Pascal, is also due for an early start under direction of Berthold Viertel with Neil Hamilton, Kay Johnson and John Halliday in the cast.

"The Sea Beneath," written by William Collier, Sr., and Dudley Nichols, with cast comprising Geo. O'Brien, Marguerite Churchill, John Loder, David Rollins, J. M. Kerrigan, Warren Hymer and Mona Harris, will be directed by John Ford.

At the present time, Fox has in production "Lightning," with Will Rogers starred, directed by Henry King from the play of Winchell Smith and Frank Bacon.

LEVY TAKES CHARGE

SAN FRANCISCO, Oct. 2.—Ellis Levy has been named local RKO booking agent, succeeding Phil Freeman. Levy was formerly associated with Freese in the office.

PHILHARMONIC CONCERTS BIG KHJ FEATURE

Although never fully publicized to date, the outstanding musical event of the season, in many respects, will be the weekly two-hour concert given by the New York Philharmonic Symphony on 27 consecutive Sundays, beginning (October 5). The concerts will reach KHJ from New York at noon.

Of tremendous appeal to musicians, will be the appearance of Arturo Toscanini. He will direct the orchestra in eight concerts. Toscanini is considered the greatest operatic conductor in the world, and in many respects, is the most interesting figure in the realm of music today.

The famous Molinari will conduct from January 19 to February 22.

Erich Kleiber, the young German, takes the baton for the first six weeks.

Ernest Schelling is to direct the 15 special Saturday morning concerts for children and young people. These broadcasts will reach Los Angeles and KHJ every Saturday morning at eight o'clock. Starting date will be released in a few days.

New York Philharmonic Symphony Orchestra of 111 pieces is one of the greatest organizations in the world. Concerts will be played at Carnegie Hall, the Metropolitan Opera House and the Brooklyn Academy of Music.

Unusually fortunate is the time at which these two magnificent symphony series reach Los Angeles. Sunday, noon to two o'clock, has always been a rather barren stretch for radio ears here. Eight o'clock, Saturday morning, would seem to be an ideal time for a series of concerts aimed at educating the youngest generation in what to avoid later in life.

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TANAR SOUND SCORES HUGE CAMERA HIT

By LOU JACOBS

Showing an advanced development in sound recording, the Tanar Corporation Ltd., in Hollywood has created interest with a new portable system of sound film.

This system, similar in principle to Movietone, records from within an ordinary Bell and Howell or Mitchell camera, with only the change of silencing the action and adapting the threading so as to properly include the recording unit, which is inserted at the rear of the camera, the whole operating on a single motor.

The amplification table, batteries and microphone are contained in three small suitcases, and one man can operate both the camera and sound with little difficulty. Altogether, it weighs but 90 pounds, less camera, and can be transported in an ordinary automobile with little inconvenience.

This portable device is extremely simple, and seems almost fool proof. It uses dry cell, 90 volt batteries to operate, and it is claimed that the drag on the juice is so light as to make no appreciable effect on battery strength after a year of operation.

This set is especially adapted for news, travel, advertising, educational and such other service, where a light and highly portable machine is desirable.

The firm also is showing a double set equipped in a Ford truck. This set is designed for studio or location work of exacting nature. It is compact and completely contained with generator and motor equipment in the walls of the truck, which contain mixing board and switches, camera and amplification panel, designed and installed with neatness and finish.

The principal of the Tanar Sys-

"INSIDE FACTS" IS BIG NEWS STAND POPULAR SELLER

American News Trade Journal, which carries the "Inside Facts" of magazines nationally distributed by the American News Co., carries on its front cover this month a collection of magazines and periodicals devoted to the Amusement world.

Prominently in the foreground is a cut of "Inside Facts," the only nationally circulated theatrical trade newspaper published on the Pacific Coast. The American News Company reports that the sales demand for "Inside Facts," rising in great bounds and scarcely a week goes by when orders are not increased by many.

WHELAN WRITING

Tim Whelan has written a special original story for RKO Radio Pictures.

tem, which gives it an advantage, is the Tanar lamp, made exclusively by Len Roos, president of the corporation and designer of the system.

This lamp is not for sale, for use in any other than the Tanar equipment, and has many features that are new and unique in controlling photographic values on either negative or positive stock.

The principle of both the portable and double system are similar in effect, registering a variable area, with fine definition, indicative of excellent tonal quality.

The portable set sells for \$3850, less camera, which includes the silencing of the camera, fitting the gate aperture, recording slit, rollers, light adapter, motor drive, batteries, microphone cables, fittings and two Tanar lights.

The system has been highly approved by Dr. Lee De Forest, who, it is said is personally interested in the Tanar project. The device is sold outright, and includes all licenses and no royalty charge.

Vaudeville Facts

RKO is giving lengthy routes to established RKO favorites. Two interesting bookings of the week were the Four Marx Brothers and Moran and Mack.

Morton Downey, Irish tenor, is returning to RKO vaudeville this week, opening in New York. He is just back from a trip to Europe.

Marion Sunshine made her bow at Keith's Palace, New York, last week in the role of impressionist.

Ruth Etting is to begin a twelve weeks' tour in RKO Vaudeville, starting at Cincinnati next week.

Famous vaudeville family of Mortons is again to be seen on the major circuit. Sam, the father, who has given vaudeville two editions for the four Mortons, is back on the job, appearing with Paul and Martha. Opened this week at Paterson, N. J., in an offering called "Sky-larking."

Edna Covey, lately associated with Ziegfeld's "Follies," is another new arrival on RKO. Act called "We're Ready." Miss Covey is assisted by Benny and Western, Bernice Stevens and Boys and the O'Connor Twins.

Larry Rich is entering a new act, "Rich Moments," assisted by six singing steppers. Rich, who bears a remarkable resemblance to Paul Whiteman, was last seen in major vaudeville with a revue.

Kelso Brothers, also returning to RKO Vaudeville. This time they have a company of 14.

"Lazz Lips" Richardson, colored dancing comedian, is now an RKO feature, with three dusky feminine assistants.

MARCONI GREET'S DOUG FAIRBANKS; CAUSES SURPRISE

Here's one on Douglas Fairbanks. Recently when he is walking the streets of Madrid, a stranger slapped him on the back with "Hello, Doug, how are you. I haven't seen you in some time.

Douglas looked him over coldly. "I beg pardon, I don't think I know you," and he started to walk on.

"Just a moment Doug, have you forgotten me?" asked the stranger.

"Yes," says Doug, "my name is Marconi."

JEANETTE WANTED

In one week, Universal received two offers to give Jeanette Loff a leave of absence from taking pictures that she might appear in Broadway musical productions.

Roy Cooper, first in the title role of "The Student Prince" is engaged for a limited tour in RKO Vaudeville. He opens in Buffalo, October 11.

Rae Samuels, still the "Blue Streak of Vaudeville," has re-entered the RKO ranks after quite an absence.

Vanessi, who has not toured in RKO for more than a year, is returning next week at Trenton, offering a new and sumptuous presentation.

Gus Edwards introduces his "Song Birds," a new offering in which he will put on display his latest juvenile "finds."

Other newcomers to RKO Vaudeville, or old favorites with new acts, are: Sharp, Plat and Minor, attractive girls, called "The Singing Sinners"; Dilton and Brent, offering "The Unexpected"; Sam Linfield and his comedians, in "Boot Villa"; Helene Beth and Lester New, in a skit entitled "The Boy and Girl"; Walter Nilsson, the Swedish-American comic; Wells, Mordecai and Taylor, "Three Kings of Rhythm"; Edyth Karen and Her Boy Friends, in "Songs and Dances of the Moment"; Paul Salvarus and partner, equilibrist; Charles Martin, the cowboy baritone; Jean Hamilton and her Six Co-Steppers, in Radiant Rhythms; and Irving Rose, in "Crash," featuring Dorothy Norton and the Rhythm Octette.

PARIS HANDS A HEARST TO KEMP'S BAND

Not being satisfied with throwing William Randolph Hearst out of France, the authorities of Paris have moved to limit activities of foreign orchestras, aiming the objection particularly at American musicians playing in Paris.

First orchestra, whose appearance was forbidden, was that of Hal Kemp, engaged to open at the new movie theatre, Les Ambassadeurs.

Pretext is that talking pictures have reduced employment of musicians, playing in Parisian theatres to about ten per cent of the usual. Kemp orchestra had a month's contract, and management ordered them to continue, but police threatened a fine of 100,000 francs, about \$4000 if they continued.

This has stirred up a considerable row in American musical circles, where every consideration has been given foreign musicians here, notwithstanding the inroads into their jobs that the talkies have occasioned in this country.

It is believed that, in retaliation, passports of foreigners will be closely looked into here, and a situation of mutual hostility instituted against French musicians playing in this country.

BEAUTY LINE-UP

Fashion Features Studio, delineators of coming fashions in Technicolor, will show Mona Marie, Belle Bennett, Pauline Garon, Lucille Williams, Sally O'Neill, Vivien Oakland and Martha Sleeper in this month's release.

TIOMKIN REGRETS

Europe wishes to hear Dimitri Tiomkin in concert again. For the second time this month, the Russian composer has cabled his regrets in response to an offer for a concert tour of the European capitals. He is at Universal.

MARY NOLAN BACK

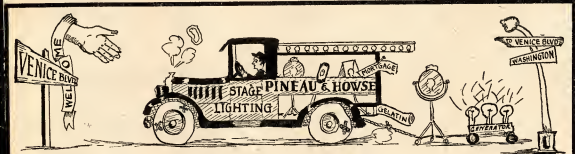
Having gained ten pounds in weight during her seven weeks of complete rest, Mary Nolan is back at Universal, and will soon be given her next starring assignment. Three stories, two of them originals, are now being considered.

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Vaudeville and Presentations

HIPPODROME THEATRE LOS ANGELES (Reviewed Sept. 24)

Preston and Isabel, man and woman in two, opened show. Woman with violin and man with uke played number, then man went into some fast comedy, acrobatic tricks with chair and table. Man then offered more comedy with chair and table, after which he did dive over chair and table. Lady in change then offered violin solo, and man with uke. While playing same, they did some novel tumbling for finish. Good act.

Sherlock and Clinton, next, opened with both dressed in Chinese, singing Chinese number. Man then back in change to tux, and offered song and dance. This was followed by lady in change,

and then comedy talk was offered. For finish double song and dance.

The Charmers, three girls in nice costumes, and nice to look at, offered three different songs in great style. These girls put over clever harmony songs, and stopped show. Nice act.

Arthur Terry, as the Mayor of Cardiff, put over clever talk while playing around with rope. Now and then, he did some good tricks. Terry is clever in his line of work, and is known about here as the second Will Rogers. For finish he put over some good dancing while jumping through rope. Good Act.

Mason and Scott, next to closing, in one with man at piano. Man offered couple of numbers. Then other came on, and lady put over three or four songs in great style.

With the change of wigs, had the audience in uproar. At that there were men in the audience that did not know for sure if it was a man or woman. They play and sing in great style, and make a good next to closing act.

Don Arthur and Eddie, closed this show in great style. This is two men and a woman offering some very good adagio tricks in full stage. These people are clever, and make a nice clean act.

Picture, "The Delightful Rogue," with Rod La Rocque and Rita La Roy.

PARAMOUNT

San Francisco
(Reviewed Sept. 25)
Harry Gourfain "Barnyard

Scandals" served to introduce Allan Kane as master of ceremonies, and though that worthy did well enough in his various spots throughout the show, he displayed too much facility in antique gags and business.

Picture house customers may be dumb but not to the extent, where they relish such bits of business as the wet coin on the floor and the fly speck on the sheet of music, particularly when a series of such outbreaks occurs during another act's song.

After an introduction by Charlie Hill, Kane came on for a speech of thanks for the reception and then went into an uncredited imitation of Ted Lewis, minus the silver hat, doing "Just Around the Corner." As a followup he put the stage hand through a ruble number, featuring instrumental of key humor, always a good bet.

Eddie Magill had one of his best tunes in several weeks, "I'll Be Blue Thinking of You," which he megaphoned to mighty neat results. The long-run songster had to enquire, and he gave 'em another chorus, married only by the antics of Kane as previously mentioned.

Charlie Hill drew the laughs of the show with his comedy stuff at the pee wee piano, the ticket buyers finding his expose of song writing interesting as well as funny. Lassie Brothers in a pair of acrobatic dog dances, clicked heavily. Six Candreaves, all working on the trumpets, gave a neat flash and punch to the show.

Main thing this unit lacked was fem appeal, Hill's foil and the 16 horseshoes providing the only eye appeal.

One of the neatest organ specialties yet offered at the Paramount was delivered by Tim Crawford with Benay Venuta, in a return engagement. singing. Idea was titled "Re-Do Moments" and it had Crawford playing a group of classic and non melodies, while turning the disk in search of his ideal voice. Lights up on a massive microphone at the side of the house revealing Benay Venuta, who sang "Little White Lies" in a sweet voice. Heavy applause on this, which was a swell idea.

Emil Sturmer and Paramount's were in the pit. First National's "Scenic Pages" and a Paramount short, Lulu McConnell's "Introduction of Mrs. Gibbs" completed the show.

RKO GOLDEN GATE

San Francisco
(Reviewed Sept. 24).

Four acts, three of them nifties, did pretty well at this night frolic. Teed off with Alice and Sonny Lamont, aided by their mom and pop, in a varied turn of tight wire

walking, dancing and lots of comedy, with Alice carrying off top honors with neat work on the wire and excellent tap and high kick stepping. Sonny put over a flock of gags, working with his dad and contributed a tap number to cinch the affair. And pop is no slouch on that wire.

Deuce spot held Fleurette Jeffrie, lyric soprano, who did a trio of numbers including "Mocking Bird." Pretty weak for a single and a piano accompanist would have added much to this turn. As of close, working with his dad and dance team, singing the lyrics in French and using Oriental finger cymbals.

Cass and Lehn, clever satiristic offering, unfurled a lot of smart stuff. Man and the gal were supported by four girls, emulators of Jane, Greenwood, Brice and Guinan, all of whom worked in a neat take-off on moving pitchers. Also and Lehn scored heavily in an adagio offering, not the usual type of thing to burn clothes and obvious stunts, but neatly dressed. Sold heavy. Entire act was produced in A-1 style.

Ward and Van closed, Angie Ward, the golfing foil, still hits it in off key fashion and Joe Van continues to pluck some sweet music out of his harp. Boys had to take an encore.

Claude Sweetser's RKOfians did "Go Home and Tell Your Mother" as the overture. Art Newman, back after a considerable absence, charmed the lyrics, and did a sax solo while Walt Sullivan presided over a hot piano.

"Wild Company" (Fox) the picture. New and more comfortable seats in the press box. Smoky Bill La Fay still up on the flagpole.

(Continued on Page 15)

NOTICE!

I wish to announce to my friends, both managers and artists, that I am in no way connected with Fanchon & Marco booking agency or the Fox Theaters entertainment department. My connection with the above mentioned corporations ended last January 4th, 1930.

My Pacific Interstate Vaudeville Road Shows play only independent theaters in the Northwest. Although I am pleased to say that many Fox Theater managers in the Northwest have been greatly impressed with these shows, they are now playing only Independent Theaters.

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Bands — STACCA MUSIC — Publishers

Edited by Jean Armand

TUNING UP With Billy Hamer

Public taste is as varied as public opinion. We've had our surge of "hot" tunes. Audiences showed an interest in "old-fashioned" melodies. Instrumental novelties held attention for a time. At the present time the public is going after "Hill Billies" in a big way. Only last week at Loew's State, the orchestra poured forth a light classical overture to great results, and when Rubie Wolf announced that he intended to make it a weekly attraction, he got an ovation. That, my friends, tells the story. "Our public" again is becoming interested in good music. "This a beautiful sign."

Harry Hume, new Pacific Coast man for Red Star Music Company, has a great catalog of tunes to spread. "Where Can You Be?" "Scamp of the Campus," "I'll Find My Way to You Wherever You Are," "What's the Use of Living Without Love?" and "The Hill Billy Bore" are all bright prospects for "hit-dum."

Billy Wiemann, sales manager for Edw. B. Marks Music Company, New York publishers, has been in Los Angeles nearly two weeks, and has lined up some nice plugs for his firm's tunes. "Song of the Islands" is the ace plug, and of course needs no introduction to local musicians. Following, in order, are "In a Different Way," "When You Give Your Heart Away" and "Drink! Drink! Come Brother Drink," a very continental drinking song, which is said to be a sensation in Europe. Marks is also the publisher of Ernie Golden's "Tomykner's Dream."

Leonard Van Berg, of the local Sherman-Clay & Co. office, has a new one called "Where Are You Now?" that looks like a good bet to get near the top.

Earl Schwartz has received two new Witmark tunes called "Only a Midnight Adventure" and "Laughing at Life." Out of the standard catalog comes a number that is moving ahead in a grand effort, and bids fair to rival "Sweet Mystery of Life." It is titled "In My Castle of Dreams With You."

Paul MacPherson and his band are already firmly entrenched as a popular attraction at the newly opened Swagger Inn. It is a small combination but they are pouring out melodies in big league style. The orchestra consists of: Paul Nigge, sax, clarinet and violin; Steve White, sax, clarinet and flute; Gil Cowan, drums and voice; Paul MacPherson, piano and leader.

Walter Keppel is the business-like manager of the band and orchestra department at Freeman Music Company. Walter is a regular walking dictionary for that classification of music.

Leona M. Walters, local musician and teacher, has returned to Los Angeles after a summer at her cabin home in the Santa Monica mountains. Mrs. Walters is composer and publisher of "California Rose." She is now busily putting on paper the lyrical ideas she gained in the mountains, and plans to shortly take up her new studies.

Earl Burnett's orchestra has just recorded "Just a Little Dance, Mam' Sell," the new Berlin hit, while his trio recently finished the new Berlin waltz, "Just a Little While." The present one and two Berlin songs, "Confession" and "Swinging in a Hammock," are still in their seventh popular "ten" best week. Jack and Mrs. Stern are entitled to a great deal of the credit, as the genial pair are untiring in their efforts in keeping both large and small plugs "hot."

Occasionally we run across stage songs published by firms which have no local representation, which move ahead on nothing but their own merits. Such seems to be the case with three of George Wagner's tunes from Gloria Swanson's picture, "What a Widow." The titles are, "Say Out, Cherie," "I'm Not Like a Song" and "You're the One," published by Vincent Visions.

Synchro Service Increases Staff For Fall Season

Abe Meyer, head of the Meyer Synchro Service, has headquarters at the Metropolitan and Tec-Art studios, is lining up additional composers, conductors, musicians and arrangers, in preparation for productions emanating from movies now using his service.

Christie Brothers have in production at this time, "Charlie's Aunt," also the "Vanity," "Gaiety" and "Ideal" series of comedies.

Majestic Productions, Ltd., are ready to start the second feature of a series for the independent market. Rogell Productions have started shooting on "Aloha," and are preparing another picture, title unannounced.

"Ex-Flame," initial effort of Liberty Production schedule is completed, and others are slated to follow. Phil Ryan Productions, Education Robert C. Bruce center. Talking Pictures and many others are now engaged in preparation, with production slated to start soon.

ALEXIS SIGNED
Demetrius Alexis, who was seen recently in "The Subway Express," has been signed by Universal for "The Cohens and Kellys in Africa."

THREE TUNES OUT BY HOLLYWOOD CO.

The Hollywood Music Publishing Co., with R. L. Rust, general manager, has released their first three tunes, "Tired of Love," "At the End of the Lane," and "White River Road."

Bilthuis Trio has already recorded the first named tune, and with Gene Stone setting the plugs, sales are mounting.

OFF FOR N. Y.

Bert Kalmar and Harry Ruby, RKO Radio Pictures' lyricists and composers, will leave Hollywood for New York's work for time being, with Broadway producers regarding a play they have just completed.

MGM SIGNS FEJOS
Paul Fejos, European director, who recently screened "Broadway" and "Marechal," has been signed by Metro-Goldwyn-Mayer to film "The Great Lover."

EMIL STURMER
MUSICAL DIRECTOR
PARAMOUNT THEATRE
SAN FRANCISCO

Song Leaders

Leading retailers and jobbers here report sales are holding up firmly with a decided change in the line-up.

"Moonlight on the Colorado," the Shapiro, Bernstein tune, stepped to the fore, and is but a few sales from being firmly entrenched as the ace sale hit all over town.

Remick's new tune, "If I Could Be With You One Hour Tonight," made a sensational entry into the first ten, its sales in the past few days being sufficient to warrant its hold on the trey spot.

De Sylva, Brown, Henderson's "Gee, But I'd Like to Make You Happy," also stepped up.

Editorial Note: Inside Facts set a precedent in the music publishing circles when it published the ten best sellers as given by leading jobbers and retailers in the various coast cities. It is the sincerest flattery to Inside Facts, that this idea has been utilized by many other journals as well as some coast cities.

"Inside Facts" now sets another precedent by showing a compilation from two different sources, the Los Angeles retailers, as a move for greater fairness in the listing of songs. These lists are exactly as furnished this publication by the retailers. In averaging the first Los Angeles three, the jobber's list has been considered as an important factor.

RETAILER A

- "If I Could Be With You One Hour Tonight," Remick.
- "Kiss Waltz," Witmark.
- (a) "Moonlight on the Colorado," Shapiro, Bernstein.
- (b) "Little White Lies," Donaldson.
- "Gee But I'd Like to Make You Happy," De Sylva, Brown, Henderson.
- "What's the Use," Feist.
- "I'm Yours," Famous.
- (a) "Don't Tell Her What Happened To Me," De Sylva, Brown, Henderson.
- (b) "Down the River of Golden Dreams," Feist.
- (c) "Confession," Berlin.
- (d) "My Bluebird Way Caught in the Rain," Berlin.

RETAILER B

- "Moonlight On The Colorado," Shapiro, Bernstein.
- "Little White Lies," Donaldson.
- "Kiss Waltz," Witmark.
- "If I Could Be With You One Hour Tonight," Remick.
- "Go Home And Tell Your Mother," Robbins.
- "Just A Little Closer," Robbins.
- "Confession," Berlin.
- "Swingin' In a Hammock," Berlin.
- "Bloom Is On The Sage," Preeman.
- "Gee How I'd Like To Make You Happy," De Sylva, Brown, Henderson.

SAN FRANCISCO

Out of leadership last week "Little White Lies" again grabbed off one position. Leaders are:

- "Little White Lies," Donaldson.
- "Go Home And Tell Your Mother," Robbins.
- "Seems To Be Spring," Famous.
- "Confession," Berlin.
- "Just A Little Closer," Robbins.
- "Petty Coed," Feist.
- "Kiss Waltz," Witmark.
- "Swingin' In a Hammock," Berlin.
- "What's the Use," Feist.
- "When the Bloom is on the Sage," Preeman.

NORTHWEST

- "If I Could Be With You," Remick.
- "Go Home And Tell Your Mother," Robbins.
- "Little White Lies," Donaldson.
- "Just A Little Closer," Robbins.

WALTER HOLZHAUS, trumpet soloist of Gus Arnheim's orchestra, put a sneak over on us. All of those beautiful solos and obligatos of Walter's played in the Cocoanut Grove, evidently had an attentive listener. Miss Genevieve King is the pretty girl whom Walt persuaded to listen to his tunes and music, and now she is Mrs. Walter Holzhaus. Mrs. Holzhaus is a talented dancer and has been working with the Collier Sisters in Fox Studios. The happy couple will be at home to friends, at 700 South Mariposa Street.

FLOYD ROBERTSON, saxophonist, has been engaged by Lou Traveller of the Casino Gardens at Ocean Park. Floyd played the summer season with the Catalina Band. Traveller and his orchestra will broadcast over KTM from 11 to 12 nightly. They are to start a Pacific broadcast Nov. 1.

ART MACE has signed a contract for his orchestra at the Goldberg-Bosley Dance Hall on Venice Boulevard and Flower Street. The contract is to run one year. This is the recognized home of old-fashioned dances and aged dancers, and for fear of disturbing the solemnity of the old dance hall, Art and his youthful orchestra will probably be asked to wear beard and Prince Albert coats.

AL SHORT, musical director who took up his duties rather suddenly with "Temptations of 1930," now has the orchestra working harmoniously. Owing to an error in advertising, the midnight show was postponed a week. Members of the orchestra are: Hal Findlay, piano; Eddie Becker, piano; Cyril Goodwin, Marshall Chasoudian, Fred Kiffe, violins; Bill McEwen, Bunny Burson, Harry Gehrand, reeds; Bert Veale and Hal Peppie, trombones; Norman Hendrickson, trumpet; Claude Kent, drums; Jake Garcia, bass.

BUDDY VALENTINE, composer of "Bye Bye Sweetheart" and "Time Is On My Heart," recently returned from New York, where he went to place some of his new songs with Broadway publishers. Two of the most promising numbers are: "Shadows in the Moonlight" and "The Moon of Spain." Buddy has secured good backing and will form his own publishing company. The first number under the new banner will be "A Hole in the Wall," tuneful melody with pleasing lyrics.

JOHNNY JOHNSTON and his orchestra are proving very popular in the Blossom Room of the Roosevelt hotel. Members:

- "Song Without a Name," Feist.
- "Dancing With Tears," Witmark.
- "Around the Corner," Feist.
- "Swingin' in a Hammock," Berlin.
- "Confession," Berlin.
- "Tonight," Cross.

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bers of this orchestra are: Vern Brown, piano; Pete Morris, Stuart Charles and Ed Laph, brass; George Hill, Art Oren, and John Wright, reeds; Harry McDaniel, bass; Fred Kintz, banjo; Bob Treaster, drums. Harry McDaniel is the composer of the song, "I'd Like to Find the Guy Who Wrote the Stein Song," which is very popular with Roosevelt patrons.

RON PHILLIPS and his orchestra will close at the Million Dollar theatre to take up duties in the other Lazarus house, the Strand, in Long Beach. With the advent of the Jack Laughlin regime at the Broadway house, a new orchestra under the direction of S. W. Smallfield will be introduced.

PAUL WHITEMAN IN SEARCH FOR SPOT

Paul Whiteman, rotund band leader is reported looking for a hot spot here to open a new nightclub.

BOBBY VOGEL DEAD

SAN FRANCISCO, Oct. 2.—Bobby Vogel, former professional manager of the now defunct American Music Co., and prior to that a juvenile in Northwest stock, killed himself tonight in a five-story fall from an apartment window. Police say suicide.

OFF FOR TRIP

SAN FRANCISCO, Oct. 2.—Earl Williams, manager, and Guy-Lila Kiffel, musical director, both of the New Fillmore theatre, are on a four week's vacation, gone to Salt Lake, Colorado Springs and Denver.

ETTING WITH W. B.

Ruth Etting, Zigfield star, has been signed by Murray Roth to appear in a special two-reel W. B. Vitaphone musical drama.

BERT ROACH WORKS

Bert Roach has started work on his first educational-Christie comedy at Metropolitan Sound Studios. He is being directed by William Watson.

W. C. A. ANNOUNCES NEW BOOKINGS

64 FAMOUS BANDS GIVEN AS CONTRACTED BY MUSIC CORPORATION OF AMERICA

New Chicago booking of Music Corporation bands was announced this week by Tait Schreiber, Los Angeles representative for the corporation. Coon-Sanders and his Nighthawk Orchestra opened at the Black Hawk Cafe October 1. Paul Whiteman will inaugurate the premier fall opening of the Granada Cafe, Oct. 10. Jan Garber and his Columbia recording orchestra opens with a Hollywood revue at the New Winter Lincoln Tavern Club, formerly the Green Mill, Oct. 15. Ben Bernie and his Brunswick recording orchestra opened at the New College Inn, Sept. 20.

Among the foremost broadcasting and recording orchestras now under contract by the W. C. A. are numbered the following:

Maynard Baird and his Southland Serenaders, Phil Baxter and his orchestra, Ralph Bennett and his orchestra, Don Bestor and his orchestra.

Leon Bloom and his Columbia Broadcasting Orchestra, Sunny Books and his Hollywood orchestra, Coon-Sanders' Original Night Hawks Orchestra, Pat Callahan and his orchestra, Joe Cappel and his Egyptian Serenaders, Earl Conroy and his orchestra, Opie Canter and his orchestra, Zee Conroy and his orchestra, Francis Craig and his orchestra.

Jack Crawford and his orchestra, Henry Daugherty and his orchestra, Jack Demmy and his orchestra, Chas. Dornberger and his orchestra, Doc Fentem and his orchestra, Ted Fiorito and his orchestra, Buddy Fisher and his orchestra, Gene Fossdick and his Music, Jan Garber and his orchestra.

Tom Gerun and his orchestra, Emerson Gill and his orchestra, Herb Gordon and his Whispering Orchestra, Paul Graham and his orchestra, Jimmie Green and his orchestra, Paolo Grosso and his Concert orchestra, "Sleepy" Hall and his orchestra, Henry Halstead and his orchestra.

Freddy Hamman and his orchestra, Johnny Hamp and his orchestra, Hogan Hancock and his orchestra, Marion Hardy and his Alabamians, Earl Hoffman and his orchestra, Lloyd Huntley and his Isle of Blues Orchestra, Johnny Johnson and his orchestra, Jimmie Joy and his orchestra, Art Kazzel and his "Castles in the Air" Orchestra, Al Katz and his orchestra.

Herbie Kay and his orchestra, Wayne King and his orchestra, Phil Levant and his Royal Rovers, Guy Lombardo and his Royal Canadians, Johnny McEntland and his orchestra, Bobby Meyer and his orchestra, Vic Meyers and his orchestra, Al Morey and his Seattle

Eddie Neibaur and his Seattle Harmony Kings, Bob Nolan, Slatz Randall and his orchestra, Dusty Roads, Dan Russo and his Orioles, Maurie Sherman and his orchestra, Charley Straight and his orchestra, Lytle Thayer and his orchestra, Marshall Van Pool and his orchestra, Anson Weeks and his orchestra, Ted Weems and his orchestra, and Lawrence Welk and his orchestra.

MEGS FIRST TALKIE
George Marshall has started directing his first talkie at RKO Radio Pictures' studio.

Peter Paul Lyons

CONCERT ORCHESTRA CONDUCTOR
LOEW'S WARFIELD SAN FRANCISCO

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JESSE STAFFORD

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Probably the largest catalog of instrumental, vocal and orchestral music in the world is controlled by the Edward B. Marks Music Company of New York City.

This firm holds the world's rights to the music of 52 hundred composers from all points of the globe.

Billy Wieman, general sales manager, is in Los Angeles at the present time to discuss this large assemblage of music with the synchronization heads of the local studios.

S. F. Music Notes

SAN FRANCISCO, Oct. 2.—With Al Greenbaum, union secretary, back from a vacation in the Northwest, settlement of theatre contracts may possibly take place this week or next. The local situation is by no means acute, all houses continuing their orchestras as before, but labor officials and theatres as well, are anxious to clear up the matter. The entire decrease has hinged around the minimization demands.

It might be interesting to know that Owen N. Preston, a well-known attached orchestra director of the Oakland Orpheum, has one of the most consistent fan mails in the country. Not large, ya musician, but persistent. Every week a number of months he has received a letter from an anonymous admirer.

Preston's orchestra personnel include Mike Rachman, fiddle; Jean Sewell, bass; Ed LaVerne, piano; Dudley Laxaux and Herb Thompson, saxes; Bert Dering and Charlie Weiner, trumpets, and Eddie Brown, trombone. Walter Baker joined the troupe this week as drummer, succeeding Frank Peckham.

While bidding friends goodbye on the Yale the other day, I glimpsed Ernest Camp's group of musicians playing "Aloha" on the upper deck. In addition to Camp pulling away at a bassoon or whatever it was, there was our old Hotel Greeter friend, Clarence Foster, munching on a sax. Art Tynan and Alfred Woody completed the musical quartet. On the Yale's sister ship, the Harvard, Jack Ger-gen's gang features the pop music.

Listening to Jesse Stafford's band the other night, the sweetness and melody of those two favorites, "Who" and "Whispering," were highly impressive.

Jack Archer left for the Northwest for a week or two, where he will work a flock of tieups for the Donaldson tunes in Paramount's "Whoopie."

Jack Lamont, trumpeter for the Shapiro, Bernstein catalog, is extolling virtues of "Moonlight on the Colorado," "Loving You the Way I Do," "By All the Stars Above You" and "Shadows in the Moonlight."

Bernard Prager, sales manager for Robbins, made San Francisco the center of his activities last week, while en route from Broadway to Hollywood.

Hugh Grant has replaced Craig Leitch as sax and voice in the Laugher-Harris band at the St. Francis hotel. Leitch joined Gus Arnheim at the Coconut Grove, Los Angeles.

After an absence of several weeks, during which he underwent complete physical overhauling, Art Newman, sax, is back in Claude Sweeten's RKOian group at the Golden Gate.

SONG WRITERS IF YOU NEED

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LYRICS TO YOUR MELODY
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Hollywood Band Heroes Capture Chicago Bandits

Three members of the Hollywood Collegians Band aided by one's wife, proved themselves heroes last week in Chicago when their automobile was held up by bandits. The robbers demanded of the actors their money and their automobile, thrusting a gun at them. The gun accidentally went off, and an actor grappled with the burglar, others of the party taking on a second thug. A lady with the party ran to a hotel and phoned for the police. When the cops arrived they found the desperados thoroughly beaten, and the thugs were led off to jail without difficulty.

Heroes were Russell Erickson and his wife Catherine and Calvin Earl and Bud Carlton of the Hollywood Collegians Band. Chicago papers carried accounts of the affair in headlines.

MARTIN WITH VIDOR
Chris Martin, Mexican character comedian, has an excellent characterization in King Vidor's "Billy, the Kid," MGM.

INSTRUMENT OLD TIMERS IN PICTURES

Strange musical instruments which date back a thousand years, and more, will be heard in the photoplay, "The Cohens and Kellys in Africa," now in production at Universal.

These instruments are played by four Arabians for an orchestral selection in one of the sequences of the picture.

The "ood", an oriental mandolin, dates back to the year 940 A.D., as does the "bazonk", a stringed instrument which oddly resembles an Arabian rifle more than a musical piece. The "zanar", a bamboo flute, dates back to the time of Biblical David. The fourth piece is the "arabake", an ancient Arabian drum.

The stringed instruments are played with "picks" made of an eagle's wing.

BEERY AGAIN CAST

Noah Beery has been given heavy role in Columbia's "To-Be-De-De."

AND THEIR ORCHES-TRA



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IN TOUR HAWAIIAN ISLANDS

TED HENKEL

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CIVIC THEATRE
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VANCOUVER, B. C.

A. K. MacMARTIN

REPRESENTATIVE
618 Homer Street

MUSICIANS WOULD BE OPERATORS

VANCOUVER, Oct. 2.—A number of musicians belonging to Vancouver local of the A. F. of L., unemployed since the talkies killed the bands in class houses, long ago formed a class to learn motion picture operating under a qualified instructor. The class first was held in the screen room of the film building.

The local operators union, which is a tight closed corporation, camped on their trail. The first move was to have the managers of the local film exchanges have the union discontinued in the film exchanges have the classes discontinued in the film building, on penalty of having the operator conducting them pulled out and the screen room closed.

Classes were then moved to a suburban house. After several months instruction, the boys attempted the examination, but all were turned down as failing to qualify.

One of them, to prove they were fit, went across to Seattle, and passed the state test for operators with a standing of 93 for a first class certificate.

Musicians in question are now coursing the operators' union in local courts.

It is stated that there is a shortage of operators here, many of them working double shifts to pull down the dough, while they get away with, owing to the "closed shop" conditions existing here.

THEATRE COMBINE ALLEGATIONS ARE PUT UNDER PROBE

VANCOUVER, Oct. 2.—Allegations of a combine in the motion picture industry in Canada will be investigated under the combines investigation act.

Peter White, of Toronto, has been appointed a commissioner to conduct the investigation, empowered to inquire into operations of film exchange players, their corporation and its subsidiaries. The business of various film exchanges operating in Canada will also come under his scrutiny, as well as that of any person believed to be a party to the alleged combine.

Provisions of the combines investigation act make it an offense to operate a combine if it works or is likely to work against the interests of the public.

YOUNGER AT MGM

A. P. Younger, scenario editor of Tiffany Productions, has resigned after one year's service with the company, and will return to MGM. He has signed a contract with Irving Thalberg, and will have, as his first assignment, the preparation of Fannie Hurst's "Five and Ten."

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also publishes monthly a four-page comedy review called "THE COMEDIAN" at \$1 a copy or \$10 per year. Do not mistake this with MADISON'S BUDGET which is a little more than a year old. "THE COMEDIAN" is a little for a lot, but very high quality, fun, satirical, and is a must for anyone who is willing to pay for the best out of anything. It is now ready, price \$1. Or for \$5, send for the first 12 issues. Money back if requested. Send orders to

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Los Angeles

Vancouver

By A. K. MacMARTIN

VANCOUVER, Oct. 2.—"Canadian Prosperity Week" commencing October 1, during which time special programs will be directed to bringing to the notice of patrons the advantages of thinking" definitely in terms of prosperity.

Idea has been strongly endorsed by the Vancouver Council of the Board of Trade, and other bodies. Local theatres, in addition to special programs and advertising, are offering to co-operate by giving space in entrances and lobbies for the display of "Made-in-Canada" goods.

Jean Hersholt recently spent four or five days vacation in Vancouver. Before leaving for Hollywood he stated the attractions here, scenic and otherwise, would bring him back shortly for another stay of a few days.

Vancouver Symphony Society, an orchestra of 60 professional musicians, under leadership of Allan Ridder, is putting on a series of three Sunday concerts at the R.K.O. Orpheum, the opening performance being given October 5.

Rowland's band and orchestra have opened their winter season of Sunday evening concerts at the Strand. No admission fee, but a silver collection pays the freight.

Junior Service Club of Vancouver is sponsoring a light opera season for this city. Empire Opera Co. of New York, will open at the Vancouver theatre for a season of four weeks on October 20, providing sufficient advance sale, has made their appearance worth while. Newspaper space is being utilized to sell the proposition to the public.

Bills advertised are "Merry Widow," "Sally," "Mile, Modiste," and "Naughty Marietta." So far the sale is encouraging.

STYLE SHOW GIVEN AS ORPHEUM 'GAG'

SEATTLE, Oct. 2.—Orpheum had the scoop of the week with a fall pageant of fashion. Mile Chaner and her mannequins from Paris were brought to Seattle for the event and large crowds attested to the fact that Seattle is still fond of keeping abreast of the times in Milady's latest creations.

A large amount of newspaper publicity was accorded to the pageant weeks before presentation, and the retail merchants of the city, under whose auspices the style show was given, co-operated immensely to successful five-day review.

Clash Between Symphony Heads and Music Union

SEATTLE, Oct. 2.—A battle, brewing for a week between Seattle Musicians union and Seattle Symphony orchestra, came to a head Tuesday, with an ultimatum served on the union by Leo T. Black, president of the Seattle Symphony orchestra, Inc.

Union had decided Conductor Kneger of the orchestra, could not import a solo cellist from Chicago. Although the first concert of the season is scheduled for next Monday, the battle has so muddled the water that no rehearsal had yet been held.

Tuesday morning, Black sent a letter to H. A. Pelletier, president of the W. J. Dougan, secretary of the union, talking war talk. Black hinted at withdrawal of future contracts.

All of the 80 odd members of the symphony orchestra belong to the union, but officials talk of solo artists can be brought in from outside cities.

If the season is called off, officials of the symphony concert say, the musician members stand to lose approximately \$60,000.

Musicians union has called a meeting of its members for Wednesday to consider the matter.

OLDER IS PLACED IN SEATTLE POST

SEATTLE, Oct. 2.—R. B. Older, well known in Southern theatrical circles, arrived in this city to assume the post of director of publicity at the Seattle Paramount, succeeding Robert Armstrong, who has been transferred to Paramount studios.

Mr. Older came to Seattle from Salt Lake City, where he served as assistant district director of publicity and advertising for the Paramount interests. Prior to that time he was on the staff of the United Artists theatre in Los Angeles.

GAMBLE IN SEATTLE
SEATTLE, Oct. 2.—Ted and Mrs. Gamble were in Seattle this week, Ted attending a meeting of the RKO Orpheum managers.

NANCE O'NEIL CAST
Nance O'Neil, comedienne and featured attraction, will play the queen, in the talking screen version of Robert E. Sherwood's comedy, "The Queen's Husband."

HEADS RKO WARDROBE

Frank Richardson, for many years in charge of the wardrobe department at the Paramount studio, has been engaged by RKO Radio Pictures in a similar capacity.

Notes Along Fifth Avenue

Ken Stuart on banking... with a new black derby... Elva Parker coming out of the Fischer studios... and looking good, too!... Syl Cross listening to a would-be song composer... Tiny Burnett talking to the head usher... Joe Cooper at Ripp... Owen Sweeten and a horse getting front page pub for the coming horse show... Ray Watkins funny with the drums... Frank Allen impersonating a Florida girl... Dave Blumenthal going for work at 7 bells... Betty Shilton being talked about... and complimentary... Sammy Seigel and Joe Daniels holding a conference... Gus Knutson going to work in a hurry... very surprising... Paul Spoor writing from Toledo... hello Paul... Milt Franklin dunking doughnuts... forgetting stage appearance... Joe Finard catching the fox... Archie Anderson modeling in a fashion show... Francis Perry plugging... and what a plug... Milt Frank Johnson helping her... Cliff Olaby wondering what the next big plug time is going to be... Paul Sargent at lunch... back in five minutes... Myrtle Strong out going... ad shooting a nice game.

LANDMARK HOUSE BEING TORN DOWN

PORTLAND, Oct. 2.—This week marked the passing of the old Casino theatre, which was built in 1905, World's Fair days. Here Margaret Clark, including Fatty Arbuckle, and other famous stars from Paris were brought to buckle, got their start. The house is being dismantled, owing to the widening of Burrard street.

BEAUTY TO DEBUT

Margaret Clarke, former Zigfield beauty, makes her screen debut in Ford Sterling's recent Educational-Christie comedy, yet untitled.

BOARDMAN GETS ROLE

Eleanor Boardman has won the role of "Dulcy Hall" in "The Great Meadow," which Charles Brann is about to start for Metro-Goldwyn-Mayer.

BERT WHEELER BACK

Bert Wheeler, miniature RKO comedy star, has returned from his vacation in New York, and immediately plunged into rehearsals upon "The Queen and Sister," in which vehicle he will be co-starred with Robert Woolsey, under the direction of Eddie Cantor.

DE SANO AT MGM

Universal has signed Marcel De Sano, European dramatist, to direct the French reproduction of "The Boudoir Diplomat."

SEATTLE, WASH.

Roy Oxman

REPRESENTATIVE
630 People Bank Bldg.
Main 0799

BOX OFFICE BOMB HITS IN SEATTLE

SEATTLE, Oct. 2.—With colleges opening and various fraternities getting into action with their prospects, Seattle witnessed a busy night life. If there ever was a business depression it must have been miles away.

Fifth Avenue with a well known picture, "The Sea Wolf," and an excellent stage show walked away with honors of the week and sounded the gong for \$18,000.

The big Publix Paramount played second fiddle in grosses, but doing good biz. Sum all told was \$16,500. Picture was "The Spoilers," with Milt Franklin doing his stunt on the stage.

Orpheum continues excellent business and does a sum of \$15,000, not bad for average picture and mediocre vaude bill.

Fox with Owen Sweeten, presenting novel production of his own every week, plus pictures, such as "Holiday," did good work to figure of \$12,000.

Blue Mouse, with "Maybe It's Love," did fair week, getting \$7,900.

Music Box, presenting last week of "Moby Dick," handled \$6,000 for its part in the shakedown.

Local dance biz is booming. Night clubs more active and all's well on the Northwestern front.

NON-UNION GROUP ON BUTLER HOTEL

SEATTLE, Oct. 2.—Happy Ted Adams and his non-union band were set into the Butler Hotel Rose Room the latter part of the past week replacing another such outfit that failed to click in its three-day stay in this night spot.

Whether the installation of a non-union band in the Butler Hotel, controlled by John Savage who also heads the corporation operating the Triana Ballroom, where Tex Howard and his band are appearing, will have any effect on the dance hall remains a matter for conjecture. Unions, as yet, have not expressed themselves, but they are known to be pretty hot in this town against anything of the kind.

"DRACULA" CAST, UP

With signals of Eduardo Arana, man, Manuel Arbo, and Carmen Gerro, Carl Laemmle, Jr., has completed the cast for the Spanish version of "Dracula," in which Lupita Tovar and Carlos Villar are featured.

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Vaudeville and Presentations

FOX EL CAPITAN San Francisco

(Continued from Page 11)
(Reviewed Sept. 28)
With Jay Brower taking a rest after a nervous breakdown, Jackie Saunders was brought in to handle this Peggy O'Neill stage show. Saunders handled the opera in a new style and even though this was the fifth show of the day, he did mighty well, mighty well. "You think there are no business on 'The Big House' you're all wrong, because approximately 11,000 bought tickets to get a load of this show."

In addition to his m.c. work, Saunders did a difficult trombone solo, "Lebeledred," following later with a pop tune, "Anchors Aweigh" with Henry Buettner, Harry Cohen and Jackie dancing, and the band supporting.

Burt and Hazel Skatelle copped a lot of honors with rapid fire dancing on stages. Hazel Skatelle worked this show with a fever of 100 and yet put over the stuff so well that no more was necessary. A great display of grit, if you ask us. Ivy Anderson, dinky song and dance purveyor, was another show stopper, her chanting of "Ro-Ro-Rollin' Along" and "Wah Wah Gitt" registering with the customers. Bob and Eula Buddo contributed a nice bit of adagio work in the line.

Ann and Elinor, featured dancers in a third week, put over a fast match number and clocked solidly. There were several neat numbers with Helen Oslin and Betty leading them. Frank O'Leary Sang.

Met Hertz continued his rep as an ace community sing man.

Hal.

FOLLIES THEATRE

SEATTLE

(Reviewed September 28)

If this former Pantages stand can keep up the calibre of entertainment it presents this week to introduce its combination policy of vaude, pictures and revue, it will continue to keep 'em standing out on the sidewalk long waiting lines as were evident during this matinee. Guido Deiro, piano accordionist, gives up to his billing in the show by stealing majority of honors. This lad knows his instrument, and plays it like nobody's business. The nerve and technique exhibited on both the classics and pops was a revelation. He begged off after playing a half dozen or more requests. Lots of showmanship and ability here.

Wranglers share second honors with Warren and Inman. The former is the male harmony quartet seen in "Montana Moon" and other films. The unit offers some neat work in the four numbers they do. Kemper injects some comedy that plays 'em. Nice appearance, with the lads garbed as cowboys, and a wealth of personality much in evidence.

Warren and Inman, a comedy duo, close the bill with a fast routine of comedy chatter, songs and dances that has patrons doubling up from laughter. The girl is a nice looker and does some fast hoofing. The gent displays genuine showmanship in getting his numbers in.

Cleo Lambert and Co., standard vaude strong man and woman, open the bill in one, doing four minutes of weight and body lifting. Charles Leland is in the duce spot, and gets plenty of laughs with wise cracks. And when the boy's hoagie, he knocks 'em over. It's a gag which he dances to various laughs in rapid order, and it is also good for laughs.

Girls, eight of 'em, styled as "The Youth and Beauty Revue," go through a well-drilled routine of

tap, toe and acrobatic dances. They are costumed neatly and show the results of good training. Charles Layton the new producer here.

Benny Rubin in "Sunny Skies" headed the film fare.

Orman.

Burlesque

CAPITOL SAN FRANCISCO

(Reviewed Sept. 24)
Since Johnnie Goldsmith has gone Hollywood by displaying a battery of kiegies and arcs in front of the Capitol, business has taken a big boom. The house is always filled with men, and the ten rows have their share of the bald heads.

This week's show had a very nice opening, using full stage with all the girls on. There is a noticeable improvement in the line, and a wardrobe looks much fresher. The principals make their entrance in this sequence, dressed in white and using lyrics from an old standby musical number.

The backouts have better material, although in some spots are a little blue. George Murray and Bob Fitzsimmons are the comics and are more than popular with the crowd. Fitzsimmons is temporarily replacing Charlie Fritcher, ill.

Harry Kelly stands out particularly in a straight sketch that carries a moral and gets a big hand. Little Ginger Britten and Ann Allison work all through the show doing bits, and each singing several hot songs, showing plenty of ability.

Millie Pedro holds her own as an ace high blues warbler, and nets a tremendous entrance hand, proving that she is a big live here. Bob Fitzsimmons has also made himself popular with the customers, and his singing of one straight number, "Mexicali Rose" stopped the show at a matinee.

George Grafe, the new straight man, does well with "Chloe" and works in the backouts. He has appearance and his voice is pleasing. James Yoman is still popular as straight man, and is responsible for the production.

Of the three big scenes, "Pale Hilda" was perhaps the best. These big numbers are what those first ten rows wait for, and they invariably carry over for more. The only strip number in the show was done by Peggy Hill, a very stunning red head, and she took numerous encores. It was done in a non-offensive style and the best seen here.

Lillian Hunt works as straight woman all through the show and also produces the chorus numbers. Jessie Brown, one of the chorines, does nicely with a song and dance and receives a big reception.

The whole show is really put together, and all principals show that their lengthy stay has made them big favorites with the customers.

Ben.

AIR FILM OUT

A smaller edition of "Hell's Angels" and "The Dawn Patrol" has been produced by Larry Darmour in the Louise Fazenda two-reel talker, "A Fall to Arms." Lewis R. Foster directed the picture, with a cast that included Max Davidson, Harry Bowen, Irving Bacon and Mary Fay.

PAY WRAY IN LEAD
Pay Wray has feminine lead in Columbia's "Dirigible."

DENNY SELLS VOICE

Reginald Denny, who has sung 17 leads with the Bannan Opera Company in England and India, as well as the Prince Paul role in "The Merry Widow" last week signed to appear opposite Jeannette MacDonald in the Fox-Movietone film, "Stolen Thunder," Hamilton MacFadden directing.

MARIE RUSH HERE

Marie Rush, ukulele and hula, has just arrived here from the East to join Alma Hall's "Royal Hawaiian Trio," playing clubs and vaude.

Dorothy Sebastian has been selected to play feminine lead opposite Bert Lytell in Columbia Pictures' visualization of "Brothers."

SEND COPY NOW!

SEVENTH ANNUAL NUMBER

of

Inside Facts

Out December 25th



REPRESENTATIVES AT
LOS ANGELES
SAN FRANCISCO
SEATTLE
DENVER

B. B. Says:

... ..

Didja getta load of Milton Berle's Arkay Oh. The stage name is priceless. Watta performer. Tought weeks for not doubting with Barbara Stanwick and Lionel Barrymore at the Columbia. Sent my brother Henry at New Orleans a Schnauzer puppy. Sid Gray, pianist, Friday ate. Happy New Year—B. B. B.

P. S.—The CELLAR is at Combs Street and Hollywood Boulevard . . . between Vine and Cabotage. The phone numbers are Granite 3382 and HOLLYWOOD 9192. Parking is free at the lot across from the CELLAR. Write the CRYSTAL and SAMSON are there.

Thank You.

Fanchon and Marco

Route List of "Ideas,"

Following is the Fanchon and Marco Ideas route schedule, with the opening dates, all of our customers to please (these beside the name of the town):

PARADISE (2-9)
Colorado Theatre
LOUISIANA (2-9)
Lowell's State Theatre
SAN DIEGO (2-9)
"Fountain of Youth" (Ideas)
Lottie Mayer (and Jack Crosby) Frank Stever West Coast Theatre
Barton and Young The Savitri Theatre
HOLLYWOOD (2-9)
Pantages Theatre
On the Set (Ideas)
Rosa Valdez
Gil Lamb Delara and Lella Brown and Wills
Coca-Tenors Girls
LONG BEACH (2-9)
West Coast Theatre
"New Yorker" (Ideas)
Jacobian and Callahan Muriel Stryker

ST. LOUIS (2-9)

"Ideas in Blue"

West Coast Theatre

Renoff and Renoff co-featured with Mital Mayfair

Webster and Marino

CHICAGO (2-9)

Capitol Theatre

"Café" (Ideas)

Born and Lawrence Miles Sisters

Rogans and Rogers Mabel and Marcia

Johnny Dunn

MILWAUKEE (2-9)

Consolidated Theatre

"Country Club" (Ideas)

Leonsora Cox Meters and Graves

Ray Samuels Louise and Mitchell

ROCKFORD (2-9)

"Hollywood Collegiate" (Ideas)

Miss Taz Marie Dorothy Crocker

Guy Buck Ted Leford

JOLIET (2-9)

"Hollywood Collegiate" (Ideas)

Same cast as above.

CARLA TORNEY DANCERS

Featured in Fanchon and Marco's "On the Set" Idea

FRESNO, CALIF. (2-4)
Wilson Theatre
"American Beauty"
Featuring Miss Universe and the West Coast Theatre
Calverton Beauty Pageant
Edna Newell Sunkist Beauties
SAN JOSE, CALIF. (2-4)
"American Beauty" (Ideas)
Edna Newell Sunkist Beauties
SAN FRANCISCO (2-9)
Fox Theatre
"Raymond" (Ideas)
Lloyd and Brice Jean McDonald
Georgia Lane Dancers
OAKLAND, CALIF. (2-9)
Oakland Theatre
"Southern" (Ideas)
Hart and Herman Jimmy Lyons
Helen Warner The Sixteen Times

DETROIT (2-9)
Fox Theatre
"Seaside" (Ideas)
Stroud Twins, Connor Twiss co-featured with Miller Twiss, Marie, Chae, Fals, Nalay, Hilly, Matilly, St. Johns and
NIAGARA FALLS (2-9)
"Romance" (Ideas)
Castleton and Mac Donald, Florio, Eric and Ollie Walters, Robert Clay, Mary Price, and
WHEELER (2-9)
"Rose Garden" (Ideas)
Red Donahue and Uno Harold Stanton
Lloyd and Brice Jacks and One Queen
SPRINGFIELD (2-9)
Palace Theatre
"Smiles" (Ideas)
McGorth and Deeds Eva Mandell
Seymour and Lorch Dorothy Neville
Dave Le Winter

TOOTS NOVELLE

Featured in Fanchon and Marco's "American Beauty" Idea

SALEM (4-5)
Edmore Theatre
"Coke of Joy" (Ideas)
Featuring Pat West with Three Jolly Tars Scotty Weston, Dolly Kramer, Mary Green, Wanda Allen, Moore and Moore, Curt Cooke, Johnny Jones, Rena and Barbara, Ken Greenwood, Doris Quadrangles
PORTLAND, ORE. (2-8)
Broadway Theatre
"Bury Me" (Ideas)
Liana Galen, Cooper and Orren, Paul Howard Terry Goss Paul Arnold
TACOMA, WASH. (2-8)
Broadway Theatre
"Moods of Hollywood" (Ideas)
Hulme Frances, Sylvia Shore and Helen Moore, Beaumont Joy, Harry Smith, Jerry Lester, Sunkist Ensemble, Hollywood Models

HARTFORD (2-9)
Capitol Theatre
"City Service" (Ideas)
Shirley O'Malley co-featured with Seb Mea, Laddie LaMonte, Frank Fleming
NEW HAVEN (2-9)
"Box O' Candy" (Ideas)
Lynn Cowan Jours and Hall
Reeves and Lyn Marie Irene, and Lucy
BRIDGEPORT (2-9)
Palmer Theatre
"Good Fellows" (Ideas)
Lucille Paul Helen Bernie
Selma and Elven Helen Bernie
BROOKLYN (2-9)
"Milky Way" (Ideas)
Nurse Gene Warrick and Reggy Montgomery
Sieve Moroni Joe Child

DOROTHY IPSWICH

ELECTRIC DUO

Acrobatic Dancers Performed in F. & M. "Victor Herbert" Idea

SEATTLE, WASH. (2-8)
Fox Theatre
"Wild and Wooley" (Ideas)
Kick and Lawrence Hara Krazy Cats
Bus Callie Aussie and Creek
Davis and La Rue Ray Augusta
YAKIMA, WASH. (2-8)
Capitol Theatre
"Coke and Jane" (Ideas)
Joe and Jane McKenna Wili Cowan
New World Maxine Evelyn Penman
Beatrice Franklin and Florence Astell
DENVER, COLO.
Taber Grand Theatre
"Coke and Jane" (Ideas)
"For Lee Bates"
Mild Kover co-featured with
Bobly Jinks and Mel Elwood
KANSAS CITY (2-9)
Pantages Theatre
"Victor Herbert" (Ideas)
Buddy Howe Walter Powell
Electric Duo Victor Herbert Quartette

PHILADELPHIA (2-9)
Fox Theatre
"Bells and Bells" (Ideas)
Eddie Hill Eva Thornton
Dunbar Bell Ringers Tommy Harris
Francis and B. B. B. Loretta
WASHINGTON (2-9)
Fox Theatre
"Coke and Jane" (Ideas)
"International Comedian, Frank Every, E. Greta, Jeanne Alexanders, George Fritz, Jack Viskin, Louis Levitt
ATLANTA (4-16)
"Coke and Jane" (Ideas)
Doc Baker and Art Hedy co-featured
Walker and Dyer Muriel Gardner
OKLAHOMA CITY (2-9)
Griffin Theatre
Mel Kie "Broadway Vaguer" (Ideas)
Aerial Artists Wells and Winthrop
Freda Sullivan

SYLVIA SHORE AND HELEN MOORE

FEATURED IN THE "MODES" IDEA

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BOZO FOX
COMEDIAN

MILLIE PEDRO
BLUES SINGER

AL BEATTY'S ORCHESTRA

AL BEATTY, Piano

NED NISHAN, Trumpet	HARRY BARREILES, Trombone
LEO SUNNEN, Violin	PAT GENOVESE, Bass
ERNE PIMENTEL, Sax	HARRY CARNEY, Drums

—oO—
BUCK THEALL
Scenic Artist

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